

RICHMOND VILLAGE

INTERPRETATION DESIGN BRIEF



Clarence... a brighter place

PROJECT BACKGROUND

Richmond Village lies in the heart of the Coal River Valley in Southern Tasmania in the Clarence municipality. Late 2023 and early 2024 mark 200 years since the laying of the Richmond Bridge foundation stone and the proclamation of Richmond as a town respectively.

The Richmond Bridge prompted development of the town, and enabled travel and transport to and from the east and south-east; it also facilitated increased settler encroachment into Aboriginal country. The town's development increased the district's focus on agriculture in the Coal River Valley, which commenced with Aboriginal farming practices and is now supported by comprehensive irrigation and is acclaimed for premium wines and productive crops and orchards. The town exists because of the bridge and the bridge is emblematic of, and synonymous with the town.

To mark the 200-year anniversary there will be a series of community events in and around Richmond through December 2023 to April 2024, along with a program of infrastructure works to improve amenity in the village.

Council is in the process of developing a Master Plan for Richmond. The Master Plan seeks to enhance the function of the Streetscapes and public spaces. It will provide plan for how Council plans and budgets works within Richmond.

As we celebrate the achievements and benefits Richmond and the Coal River Valley enjoy today, we respectfully acknowledge that Richmond's first 200 years started with struggle, pain, and loss; we strive to set a better foundation for prosperity in the next 200.



PROJECT SUMMARY

Commission	Contemporary creative interpretation elements
Commissioner	Clarence City Council (CCC)
Location	Richmond Village
Audience	General Public
Artwork budget	\$90,000+ GST (if applicable) Phase 1
Installed by	Nov 2023 – Phase 1

PROJECT BRIEF

Council is seeking Artists/Designers to design six (6) creative interpretation elements (Phase 1) to be sited around Richmond Village, with further elements to be developed as budgets allow in Phase 2. The elements will help tell the story of Richmond from the rich Aboriginal history of the area through settler time and into the 21st Century.

PURPOSE

Existing interpretation signage and historical information at Richmond has reached the end of its useful life, doesn't represent contemporary interpretation best practice, fails to acknowledge the rich First Nations history of the Coal Valley, and is urgently in need of replacement. The Richmond bicentenary and associated infrastructure upgrades has provided council the opportunity to review the existing information in place and the way it is displayed.

The review of the existing signage and information is being run in conjunction with a review of walking trails within Richmond Village. Council Currently has 2 walking trails in Richmond;

- a) **Richmond Heritage Walk** which is promoted in *Councils Popular Trails in Clarence 2015* booklet (P26) and;
- b) **Brinktop Walk** which starts on the edge of the village and leads up to Brinktop Look Out

Council is planning to expand the number and types of walks to make Richmond more tourist friendly, easily accessible to all, and to identify sites of importance. The new creative interpretation elements will be sited on the walks through Richmond and will incorporate text developed by Aboriginal consultants and Council history consultants. It is proposed to include QR codes linking to expanded information available on the Council's website.

The project will be rolled out in phases with the first six (6) elements to be completed and installed by November 2023 with subsequent elements completed as budgets permit.

DESIGN CONSIDERATIONS

Artists/Designers will design six (6) creative interpretation elements. The artists/designers will be responsible for the design, fabrication, and installation of the interpretive elements.

- + The designers will consult/liaise closely with the council representatives and consultants in designing the interpretation elements.
- + Installation will be carried out by the designers in close consultation with Clarence City Council project officers.
- + The designer(s) will be required to supply information about maintenance requirements for the interpretation elements.
- + The lifespan of the works will be a minimum of 10 years with a defect liability period of 13 weeks.
- + The works must be robust to deal with the outdoor environment.

Commissioned works must;

- + Represent excellence in contemporary arts/design practice;
- + be an engaging and creative interpretation experience to enhance understanding of the rich Aboriginal and settler history of the area; and
- + be site specific works which explore and reflect interpretation of the area.

Materials and Finishes

The successful artists/designers will use a palette of materials and finishes appropriate to the setting and must liaise with Council officers. All recommended materials and finishes must complement the heritage setting and be cohesive, attractive, consistent, robust, and sustainable.

Selection and design of surfaces, fixtures, and materials will:

- a) complement the village heritage, identity, and character;
- b) be robust and suited to public spaces within the streetscape;
- c) be universally designed, comfortable and consider inclusion wherever possible;
- d) have low ongoing maintenance costs and minimal labour requirements;
- e) be sustainable, renewable, and recyclable where possible;
- f) be attractive and of high quality and well located to meet the needs of users;
- g) be designed to minimise risks of vandalism and easy to clean (i.e. graffiti removal); and
- h) comply with Australian Standards relating to safe design.

LOCATIONS FOR PHASE 1

See following plan with proposed sites.

PROPOSED INTERPRETATION SITES FOR
RICHMOND WALKING TRAILS

- A** Old School House at Richmond Primary School
- B** St Lukes Anglican Church
- C** Village Green - Richmond Bridge Viewing Point
- D** Coal River Viewing Deck
- E** Richmond Bridge - Northern Side
- F** Entry to Brinktop Walk (Richmond Park)



PROPOSED INTERPRETATION SITES

Draft Trail Interpretation & Landscape Plan



DELIVERABLES

Milestone 1

Designers will supply concept designs for approval including form, location details, proposed palette of materials.

Milestone 2

On approval of the concept designs, the designer(s) will supply completed detailed design drawings of the proposed designs and subsequent fabrication plans of the selected designs for six (6) creative interpretation elements.

Milestone 3

Installation by November 2023.

BUDGET

Quoted budgets are GST exclusive. Budgets are intended to cover all costs associated with design and construction. Costs may include design fee, labour, transport, any certification costs, insurance, travel, project management fee if subcontractors are engaged by the artist, contingency allocation (5%) and any other costs normally borne by independent contractors.

APPROVAL OF WORKS

The approval of the Council will be required on the design of the works. Authority to grant approval will rest with the Acting Manager Community Wellbeing and Services.

Assessment of the detailed design package shall be carried out in accordance with the guidelines and criteria as set out in the Public Art Policy 2013 and be evaluated against the assessment criteria as described in Attachment A.



PROJECT TEAM

- + Acting Manager Community Wellbeing and Services Clarence City Council
- + Clarence City Council Landscape Architects
- + Clarence City Council Tracks and Trails officers
- + Richmond bicentenary Creative Director
- + Contracted History Officer
- + Independent representatives to provide specialist advice as required

TIMELINE AND MILESTONES

Close of EOI process	COB 3 March
Engage Designer	10 March
Concept Development 1st	March/April
First Draft Concept Review	Early May
Concept development 2nd	May – July
Detailed design package	4 August
Planning Approvals (Heritage etc)	March - July
Fabrication	August – November
Installation	November 2023

PROJECT CONTACTS

Primary contact will be:

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Acting Manager Community Wellbeing and Services

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Other key project personnel:

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Landscape Design Officer

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CLARENCE CITY COUNCIL PUBLIC ART CODE

ATTACHMENT A - PUBLIC ART ASSESSMENT CRITERIA

Assessment of public art proposals shall be carried out by the Public Art Panel in accordance with the guidelines and criteria as set out in the Public Art Policy 2013:

Evaluation and approval of all public artworks proposed by the City of Clarence, other public authorities, individuals and other groups will be based on the following criteria:

- + Relevance to the objectives and actions of the Cultural Arts Plan 2012 - 2016, Collections management Policy 2010, and the principles of the Public Art Policy;
- + Standards of excellence and innovation;
- + The integrity of the work;
- + Relevance and appropriateness of the work to the context of its site;
- + Consistency with current planning, heritage and environmental policies and consideration of public safety and the public's access to and use of the public domain;
- + Consideration of maintenance and durability requirements;
- + Calibre of the applicant as evidenced by their relevant experience and qualifications as a professional contemporary artist and the quality of their previous work as demonstrated by their support material;
- + Suitability and viability of the artist's proposed approach to the commission and their capacity to professionally manage and deliver the project;
- + The benefit of the commission to the City of Clarence public art collection and to the artist's own professional practice;
- + Ability of the proposed artwork to enrich the public environment and enhance the general public's access to, and understanding of, contemporary art from diverse fields of practice.