

Expression of  
interest

KANGAROO BAY

PUBLIC  
ART



## 1.1 INTRODUCTION

Clarence City Council is seeking Expressions of Interest (EOI) from suitably experienced artists, designers, creative teams for the design of an original public artwork at the Kangaroo Bay parkland to the value of \$110,000AUD. The artwork will form part of a proposed cultural precinct that will connect the Rosny Farm Arts Centre, Kangaroo Bay, and Bellerive village. Council's vision for the Kangaroo Bay area is to create a unique destination that links land, sea and mountain and respects the stories and histories of place.

The commission aligns with Clarence City Council's vision as set out in its Strategic Plan, for a "creative and innovative city" through "encouraging creativity and participation in community life". Council's Economic Development Plan and Health and Wellbeing Plan acknowledge the importance of creativity and innovation in providing direct and measurable benefits to the health and well-being of the community.

The commission is open to Australian professional contemporary artists, designers and creative teams and presents an exciting opportunity to significantly contribute to the aesthetic character of a high-profile site. The commission will be awarded to the individual or team that offers the most compelling response to this document in terms of vision, prior experience, and interpretation of context.

## 2.0 CONTEXT

The goal of this project is to facilitate the creation of artworks that engage with the surrounding environment to create, reveal, or enrich a sense of place. Kangaroo Bay has a deep and layered history, being a significant site for first nations people - the Mumirimina people of the Oyster Bay tribe; the subject of many colonial depictions in art; a major crossing place to and from Hobart for 200 years; and present-day usage as a multifaceted civic space. These histories, along with the physical qualities of the area, offer a rich archive for applicants to draw on, and while no instruction is being provided in terms of form, media, or size of the artwork, the successful applicant[s] should identify, interpret and celebrate the unique heritage, identity, and physical/natural qualities of Kangaroo Bay.



### 2.1 The Site

The Kangaroo Bay area is a site for major city events such as the Clarence Jazz Festival and is becoming a major waterfront location with economic opportunities relating to tourism, recreational and commercial developments. Clarence Council has developed a framework for the establishment of a Cultural Creative Precinct in the Rosny Park, Kangaroo Bay, Bellerive area which aims to create a highly recognised and utilised place that makes a strong contribution to the vibrancy, prosperity, and sustainability of Clarence creating a place where ideas and creativity are developed, shared and promoted.

Through the Kangaroo Bay Urban Design Plan, Kangaroo Bay will become a focal point for the daily life of the City through the establishment of contemporary tourism, recreational, residential, cultural, and commercial activities, set within a vibrant mix of public spaces and private development adjacent to the waterfront.

The site is situated in the broad area that is the subject of Council's current *City Heart Project*. The project aims to bring the Rosny Park, Kangaroo Bay and Bellerive areas together to develop a thriving and vibrant place to live and work, learn and visit through an extensive framework of community consultation, master planning and visionary thinking for the future of the city.

*Kangooroo [2017] by Matt Calvert.*



## 2.2 Existing features

Public works on-site include *Kangooroo* [2017] by Matt Calvert, commissioned by Clarence City Council during the parkland redevelopment, *Refraction Principle* [2018] by James Geurts, acquired by Clarence City Council in 2020.



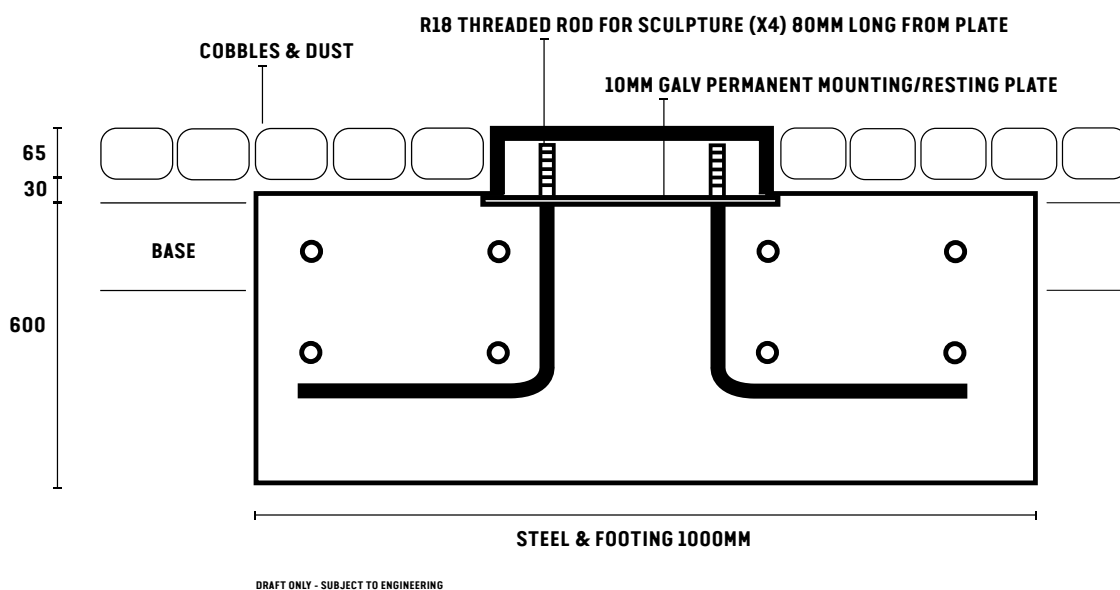
The site for the proposed work measures approximately 12m x 30m and incorporates three reinforced cement footings that may serve as anchor points for proposed work. Artists may use none, one or all three, of the existing footings as anchor points.

## 2.3 Key Objectives

Through this significant public art commission Clarence City Council aims to:

- + Enhance community identity and sense of place by providing a character statement for the park;
- + encourage artistic judgments, provoke conversation among the public to increase awareness and appreciation of art;
- + value add to the Council's capital works programs, cultural planning strategies, tourism; and
- + provide direct and measurable benefits to the health and well-being of the community.

*Refraction Principle* [2018] by James Geurts.



Existing footings.

## 3.0 DESIGN REQUIREMENTS

### 3.1 Theme

While a specific theme for the commission is not outlined, the artwork should connect to the history of the site, either past, present, or future, and should aim to enhance the visitor experience.

### 3.2 Aboriginal cultural content

If your activity involves Aboriginal or Torres Strait Islander content, your application must provide written evidence of how you are working with the Aboriginal Community. Please refer to *Respecting Cultures* for more information about working with the Tasmanian Aboriginal community and Aboriginal artists.

### 3.3 Form

The commissioned artwork may take the form of any natural or synthetic material of a durable nature to withstand the conditions of the site and location. Materials and finishes should be considered in terms of longevity, safety, and durability. In particular, the work:

- + needs to be robust to deal with the proximity of the marine environment,
- + needs to be safe and designed to deter or withstand vandalism.

*A maintenance manual will be required from the artist on completion of the project.*

### 3.4 Lifespan

The expected lifespan of the commissioned work is a minimum of twenty years. *For ephemeral works this must be addressed with a maintenance plan.*

### 3.5 Safety

The Kangaroo Bay parkland is a multi-use civic and recreational space. Consideration should be given to safe interaction with the artwork and exposure to climatic conditions. This includes the choice of materials, potential entrapment areas, sharp edges,

vandalism, and wear and tear. Artists should consider public safety and the public's access to and use of the public domain when designing the work.

The artworks must comply with the relevant Australian Standards and the Building Code of Australia relating to the design, fabrication, and installation of the commission. This may require the artist to engage a consultant to work with the artist on matters relating, but not limited to, engineering material certification where relevant. It is the responsibility of the artist to provide evidence of such compliance at both the Detailed Design Package development stage and installation. The artist should include these costs in the artwork budget.

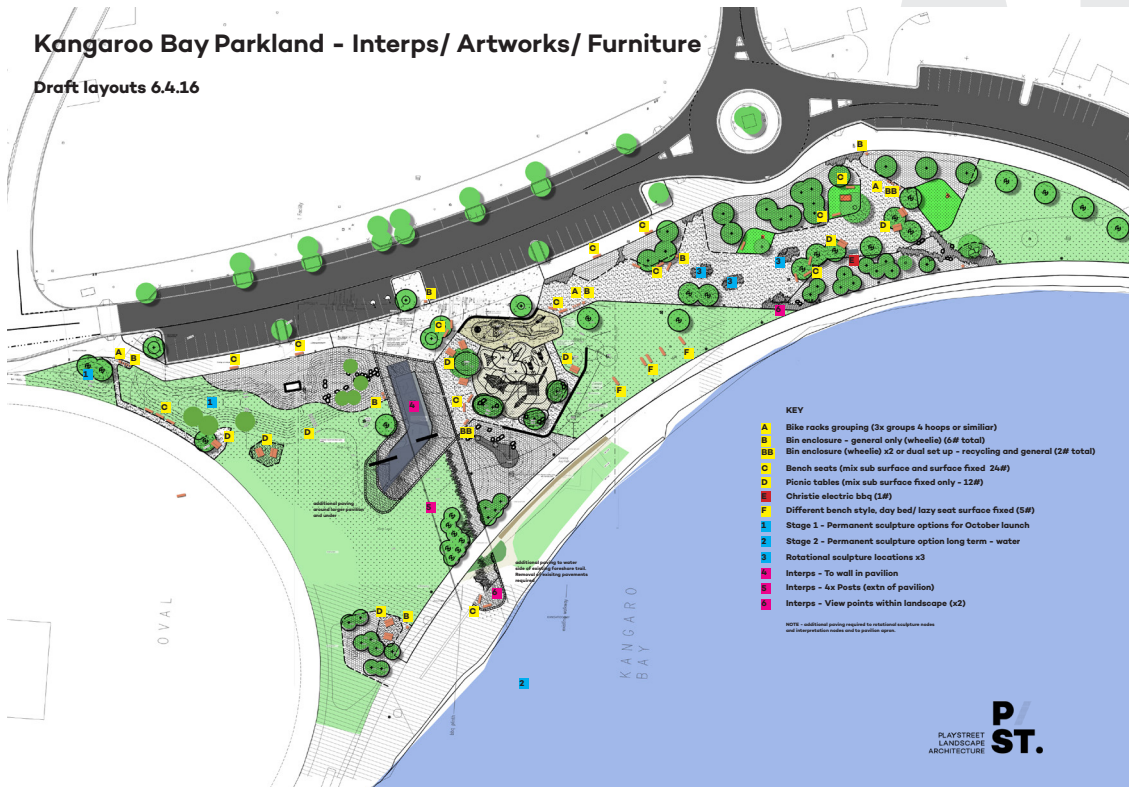
### 3.6 Copyright

The author[s] of the artwork will own the copyright of the artwork. However, Clarence City Council requires that the author[s] grant to Council a perpetual, royalty-free licence [including a right to sub-licence] to use, reproduce, and publicise the artwork in whole or in part. If the artist is bound by an exclusive contract to a commercial gallery it is their responsibility to notify the gallery and negotiate commission fees that may require payment.

### 3.7 Budget

The selected artist/team will be awarded a \$110,000AUD budget for the design, fabrication and installation of the artwork. The artwork budget is intended to cover all costs associated with the design, construction, certification and installation of artwork. Costs may include design fee, labour, transport, installation, any certification costs, insurance, travel, project management fee if subcontractors are engaged by the artist, contingency allocation and any other costs normally borne by independent contractors.

*Artists may wish to include a draft budget for the first round of applications providing indicative costs. A project budget must be supplied with shortlisted projects.*



Parkland Site Plan - as constructed.



Proposed artwork location.



## 4.0 SELECTION PROCESS AND ELIGIBILITY

### 4.1 Eligibility

Expressions of interest are open to individual artists, designers, or creative teams residing and working in Australia.

### 4.2 Assessment

Assessment of public art proposals will be carried out by the Public Art Panel in accordance with the guidelines and criteria as set out in the Public Art Policy. To ensure quality, artistic integrity and cultural depth of the project, an expert panel will consist of independent arts experts and representatives of Clarence City Council. The selection panel will make a recommendation to the Manager of Health and Community Development for approval.

### 4.3 Shortlisting

The Public Art Panel will consider all eligible applications based on their response to the Artist's Brief with reference to the Selection Criteria.

Three finalists will be shortlisted to further develop their proposals for the commission.

Each short-listed artist/team will be paid \$1,000 to further develop their proposals for presentation to the Public Art Panel. A site visit will be offered to each shortlisted artist/team.

Through a second round of assessment one proposal will be selected. The successful artist/team will be required to submit a detailed design package for sign-off by the Council representatives prior to commencement of construction.

The successful artist/team will have their shortlisting payment incorporated into the \$110,000 budget.

*The selection panel may choose not to commission any of the concepts submitted if they do not sufficiently meet the selection criteria.*

### 4.4 Assessment Criteria

Evaluation and approval of all public artworks proposed by the City of Clarence, other public authorities, individuals and other groups will be based on the relevance to the objectives and actions of the Cultural Arts Plan 2012 - 2016, Collections management Policy 2010, and the principles of the Public Art Policy 2013.

Criteria	Weighted score
Quality of proposed work: + Represent excellence and innovation in contemporary arts practice + Relevance and appropriateness of the work to the context of its site + Research and engagement with public or community	40%
Quality of previous works: + Demonstrated ability/capacity to professionally deliver projects + Caliber of the applicant as evidenced by their relevant experience and qualifications as a professional contemporary artist and the quality of their previous work as demonstrated by their support material + Realistic planning and consideration of maintenance and durability requirements + The benefit of the commission to the City of Clarence public art collection and to the artist's own professional practice	30%
Ability of the proposed artwork to enrich the public environment and enhance the general public's access to, and understanding of, contemporary art from diverse fields of practice	30%

## 5: EOI SUBMISSION

Applicants must provide written material, visual support material, and weblinks.

### Written material:

- + Cover letter stating you are submitting an Expression of Interest, and including all contact information, ABN and GST status.
- + About you [400 words max.] Summary of relevant experience in response to the Evaluation Criteria. [For teams/ collaborative projects, state a nominated team leader, team structure and methodology for their involvement].
- + Curriculum Vitae [one-page max]. For Collaborative projects provide a one-page CV of relevant collaborative practice. For team projects provide individual one-page CVs, collated into a single file.
- + Project description [500 words max.] Initial response to the brief, including a description of concepts, themes and materials for the proposed artwork.
- + If working with Aboriginal content, provide written evidence of consultation and approval from community.

### Visual Support Material:

**Individuals:** Ten (10) jpeg images of relevant work.

**Teams:** Five (5) jpeg images per team member. All support material should be collated into one file.

### Other support material [optional]:

- + Draft budget [one-page max]
- + Letters of support [2 max] are not essential but may strengthen your case for the assessing panel
- + Relevant weblinks

**Email:** Submit to [rosnyfarm@ccc.tas.gov.au](mailto:rosnyfarm@ccc.tas.gov.au) with the subject line "Kangaroo Bay EOI" by midnight **9 April 2021**.

## 6: TIMELINE

### Project timetable and anticipated completion

27 Feb – 9 April 2021	Commission Advertised
23 April 2021	Shortlisted applicants notified
4 June 2021	Receipt of developed concepts from shortlisted artists
18 June 2021	Successful artist notified
30 July 2021	Submission of detailed design package
December 2021	Installation and handover



# PUBLIC ART

## 7. Attachments

Strategic Plan  
Respecting Cultures



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[www.clarenceartsandevents.net](http://www.clarenceartsandevents.net)